PEPPERS

SILO HOTEL — LAUNCESTON

WELCOME TO LAUNCESTON.

Positioned on Launceston's picturesque waterfront, Peppers Silo Hotel is a celebrated Tasmanian destination.

Thoughtfully transformed from historic grain silos, the hotel combines unique architectural character, premium accommodation and warm hospitality, creating a stay that is distinctly Tasmanian and unmistakably Peppers.

HOTEL FACTSHEET



HOTEL EXPERIENCES:

Industrial Heritage. Contemporary Comfort.

Originally constructed in the 1960s as working grain silos on Launceston's historic waterfront, the landmark structure has been thoughtfully transformed into one of Australia's most distinctive luxury accommodation experiences. Today, Peppers Silo Hotel combines its rich industrial heritage with contemporary design, premium amenities and genuine Tasmanian hospitality, creating a stay unlike any other.

GRAIN OF THE SILOS RESTAURANT & BAR:

Celebrating the flavours of Northern Tasmania, Grain of the Silos showcases the region's finest seasonal produce in a relaxed yet refined waterfront setting. Guests can enjoy breakfast, lunch and dinner alongside a carefully curated selection of Tasmanian wines, local craft beverages and sweeping views across the Tamar River.

SILO DAY SPA:

Inspired by the natural beauty of Tasmania, Silo Day Spa offers a peaceful retreat dedicated to rest, relaxation and wellbeing. A selection of rejuvenating treatments, delivered using premium products and personalised care, provides the perfect opportunity to unwind and reconnect.

EVENTS SPACES:

Blending heritage character with contemporary functionality, Peppers Silo Hotel offers versatile event spaces for meetings, conferences, private dining and special occasions. Supported by tailored menus, dedicated event professionals and a unique waterfront setting, every gathering is designed to leave a lasting impression.



OUR ROOMS

Situated on the banks of the Tamar River, Peppers Silo Hotel offers beautifully appointed guest rooms and suites across both the original heritage silos and contemporary North Tower.

Designed to celebrate the building's industrial origins, each room combines raw architectural features with refined interiors, creating a distinctive sense of place. Expansive windows frame views across the Tamar River, Cataract Gorge, Launceston city and surrounding landscapes.

Guests enjoy premium amenities, thoughtful Tasmanian touches and the signature hospitality for which Peppers is renowned.

Room Types:

- Tamar River Room
- Tamar River Twin
- Gorge River Room
- Tamar River Suite
- Gorge River Deluxe Room
- Two Bedroom Tamar River Suite
- Silo Premier Suite

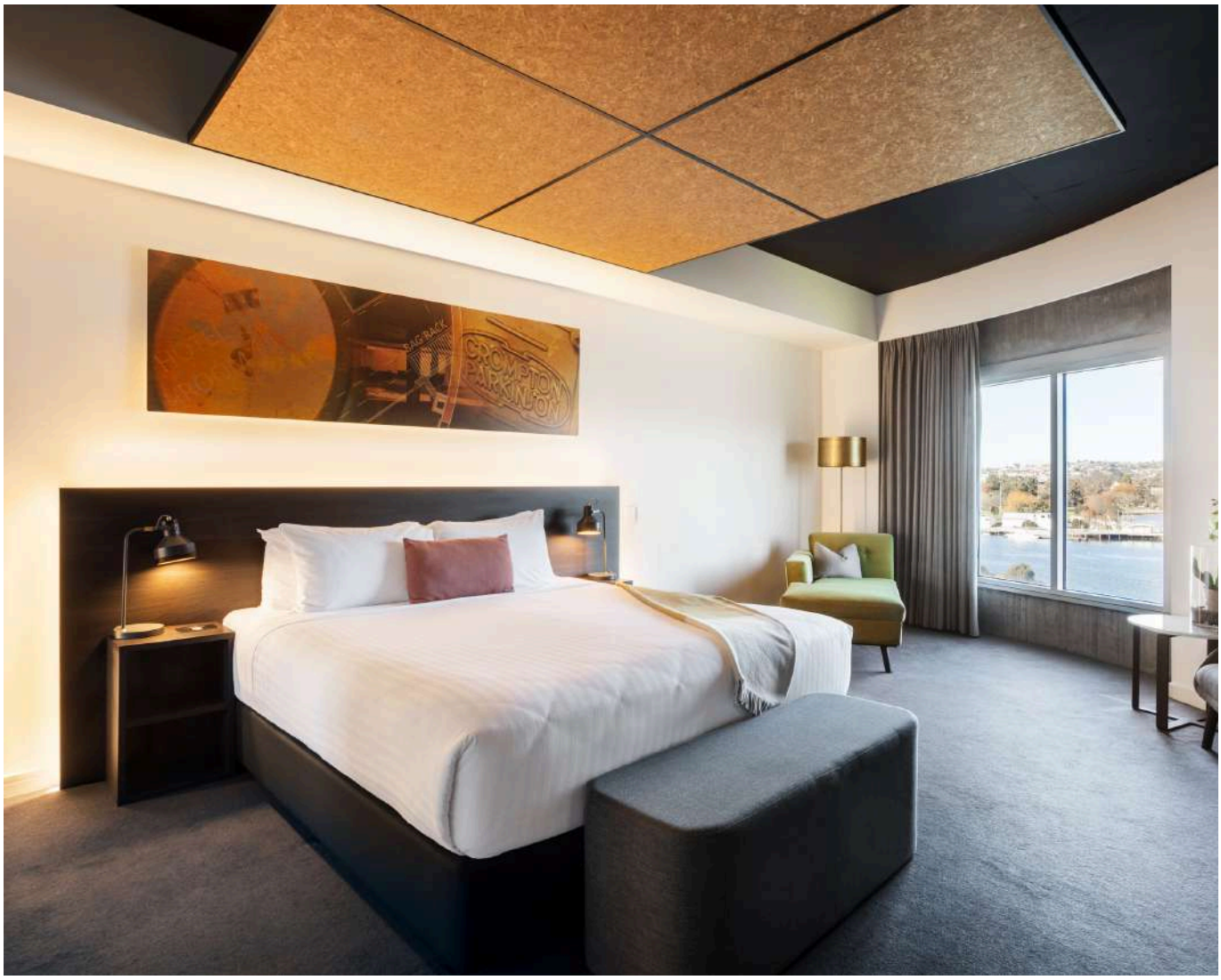
HOTEL FEATURES

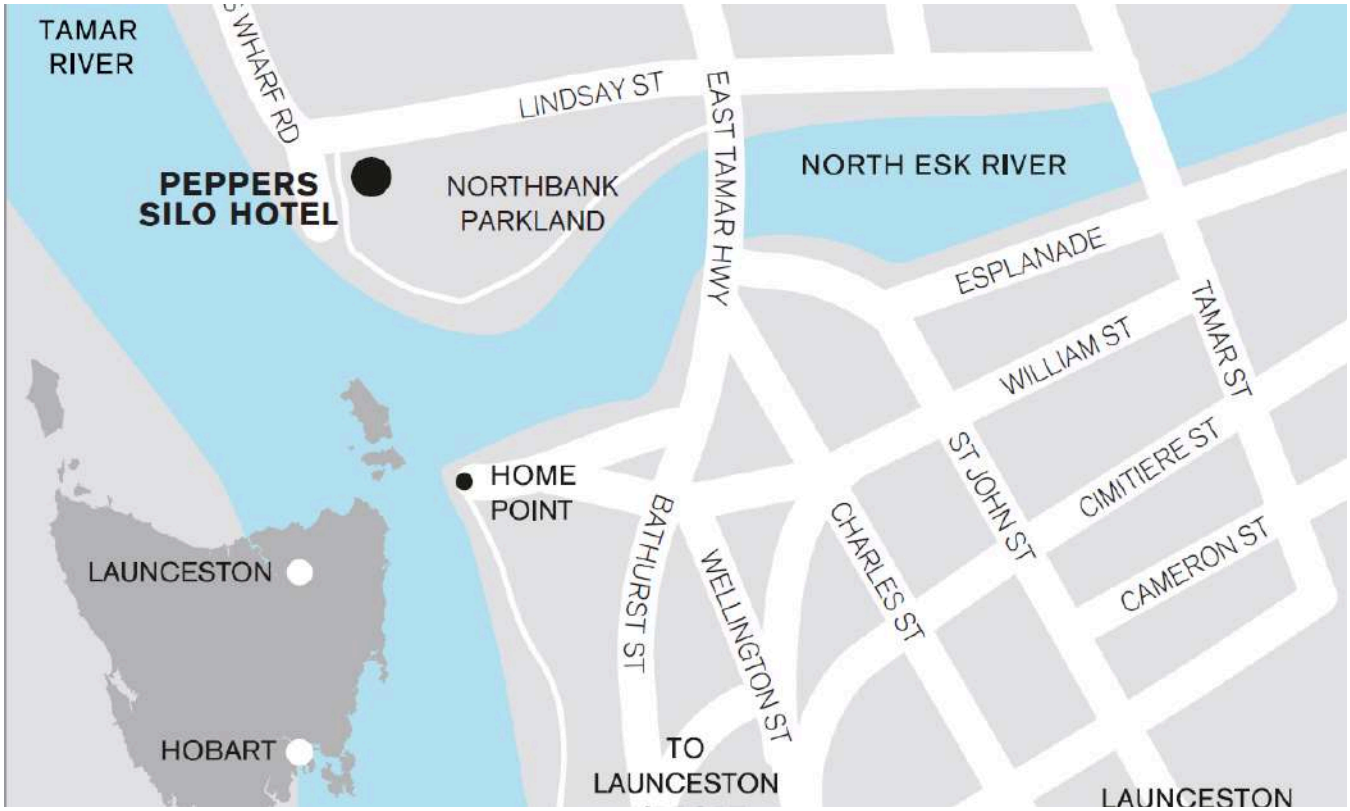
- 24 hour reception
- Chromecast and movies on demand
- Express check-out
- Fully-equipped gym
- Hairdresser
- Silo Day Spa
- Tour desk
- Undercover parking
- EV Charging Stations
- Complimentary Wi-Fi
- Woody's Bar

HOTEL FACTS

- 108 Rooms & Suites
- Accessible Rooms available
- Waterfront Location
- Grain of the Silos Restaurant
- Sustainable Tourism Certified
- Conference & Event Facilities

- Check-in: 2:00pm
- Check-out: 11:00am





LOCATION:

Positioned on the picturesque banks of the Tamar River, Peppers Silo Hotel places guests at the heart of one of Australia's most celebrated regional destinations. Launceston is renowned for its rich heritage, acclaimed food and wine experiences, and stunning natural landscapes, with Cataract Gorge, local producers and the city centre all within easy reach.

The hotel is located approximately 20 minutes from Launceston Airport and 75 minutes from the Spirit of Tasmania ferry terminal in Devonport, offering convenient access for travellers exploring Northern Tasmania.

REGION & EXPERIENCES:

Perfectly positioned to explore Northern Tasmania, Peppers Silo Hotel places guests within easy reach of the region's celebrated food, wine and natural attractions. Discover the renowned Tamar Valley Wine Route, explore the dramatic landscapes of Cataract Gorge, and uncover local markets, galleries, lavender fields and artisan producers that showcase the best of the destination.

From cool-climate wineries and award-winning dining experiences to scenic riverfront walks and rich cultural heritage, every journey offers a unique connection to the character and beauty of Northern Tasmania.

EXPLORE FROM HERE:

- Cataract Gorge Reserve | 4km
- UTAS Stadium | 1.5km
- Launceston CBD | 1.5km
- Saturday Harvest Market | 1.5km
- QV Museum & Art Gallery | 1.2km
- Tamar Valley Wine Region | 15km
- Derby Mountain Bike Trails | 100km
- Cradle Mountain | 145km
- Bay of Fires | 190km

SUSTAINABILITY:

As a Sustainable Tourism Certified business through Ecotourism Australia, Peppers Silo Hotel is committed to ensuring tourism delivers lasting benefits for our environment, community and local economy. Through the adaptive reuse of historic grain silos, alongside initiatives including waste reduction, energy efficiency, electric vehicle charging and community investment, we are helping protect Northern Tasmania's unique character for future generations while delivering meaningful guest experiences.

ACCESSIBILITY:

Peppers Silo Hotel is committed to providing an inclusive and welcoming experience for all guests. The hotel offers step-free access to key areas, accessible parking, lift access, accessible accommodation options and facilities designed to support a comfortable stay.

For detailed accessibility information, including room specifications, public areas and guest facilities, please view our Accessibility Guide.

PROUDLY LOCAL:

At Peppers Silo Hotel, a connection to place is at the heart of every stay. Through partnerships with local farmers, growers, winemakers and producers, guests can experience Northern Tasmania's renowned food and wine culture firsthand. From farm gate visits and vineyard experiences to seasonal produce showcased at Grain of the Silos, these local connections provide an authentic taste of the destination.





Function Room	Dimension & Specs				Capacity			
	Area (m2)	Area sqf	Floor Cover	Ceiling Height (m)	Banquet	Cabaret	Cocktail Reception	Boardroom
Town Point Function Room	120	1291	Carpet	2.4	50	40	80	24
River Room	40	430	Carpet	2.4	16	-	-	16
Gorge Room	40	430	Carpet	2.4	16	-	-	16
Kings Wharf Lounge West	178	1915	Carpet	2.50	80	64	120	-
Kings Wharf Outdoor Deck	500	5381	Concrete	-	-	-	120	-

Peppers Silo Hotel
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